



2024 PRODUCT CATALOG



History

- **2021** Payas Municipality Detergent Factory was established under the leadership of Payas Mayor Bekir Altan.
- **2021** An area of 1000 m2 was allocated for the factory and construction started.
- **2021** The factory building was completed and the production line was established.
- **2021** A team of 13 people was established to support employment in the region.
- **2024** International operations started under the Master&Clean brand.
- **2024** A wide range of products was offered in the categories of Personal Hygiene, General Cleaning, Kitchen Aids and Environmental Conditioning.
- **2024** The company offered high quality products to strengthen its international presence and increase customer satisfaction.





Our Story



Master&Clean, a company located in the earthquake zone, takes its strength from its female manager and team. Master&Clean, which attracts attention with its geographical location and legal personality, is a municipality-owned organisation. In this way, it is a company that supports the ecosystem in the region and helps women to enter the labour force. Master&Clean is aware of its social responsibility and works for a clean world. Therefore, in this story, women who stand against



Our Story

Mission

Mission

We aim to provide customer satisfaction by offering high quality, easily accessible and sustainable products in the industrial cleaning sector.

Vision

Vision

To offer products, services and quality in the most favourable conditions according to market diversity and customer needs with a very rich product range in multi-purpose general hygiene products and industrial cleaning materials groups, to increase brand power in the sector in which we operate, to create new products by protecting brand value.



Our Values

- ✓ Honest, transparent and ethical
- ✓ Respectful to human
- ✓ Environmentally sensitive
- ✓ Creative and innovative
- ✓ Customer orientated
- ✓ Supporting the development of its employees
- ✓ Teamwork is important

Our Achievements

Environmentally Friendly

Production: The factory manufactures using modern technologies.

High Quality Products:

It produces high quality detergents in accordance with international standards.

Regional Development:

By contributing to employment in the region, it provides job opportunities for many people.

Goals

Increasing Production

Capacity: The factory aims to reach more people by increasing its production capacity.

Developing New Products:

The factory continues to invest in innovation and new product development.

Sustainability:

The factory aims to continue to develop environmentally friendly production techniques and contribute to sustainability.



Product Groups

Personal Hygiene Group

- Liquid Soap
- Foam Soap

Kitchen Hygiene Group

- Hand Dishwashing Detergent
- Dishwashing Detergent
- Dishwashing Rinse Aid
- Oil Solubiliser

General Cleaning Group

- Surface Cleaner
- Laundry Water
- Limer Solubiliser



MC-11-1-1

Liquid Soap Japanese Cherry

Weight	20 kg
Number of Boxes	
Packing Type	HDPE



MC-11-1-1

Liquid Soap Japanese Cherry

Weight	5 kg
Number of Boxes	4
Packing Type	HDPE



MC-11

Liquid Soap Japanese Cherry

Weight	500 ml
Number of Boxes	12
Packing Type	HDPE



MC-07-2

Liquid Soap LUX

Weight	20 kg
Number of Boxes	
Packing Type	HDPE



MC-07-1

Liquid Soap LUX

Weight	5 kg
Number of Boxes	4
Packing Type	HDPE



MC-07

Liquid Soap LUX

Weight	500 ml
Number of Boxes	12
Packing Type	HDPE



MC-06-1	
Foam Soap	
Weight	20 kg
Number of Boxes	
Packing Type	HDPE

MC-06	
Foam Soap	
Weight	5 kg
Number of Boxes	4
Packing Type	HDPE





MC-02-2	
Hand Dishwashing Detergent - Lemon	
Weight	20 kg
Number of Boxes	
Packing Type	HDPE



MC-02-1	
Hand Dishwashing Detergent - Lemon	
Weight	5 kg
Number of Boxes	4
Packing Type	HDPE



MC-02	
Hand Dishwashing Detergent - Lemon	
Weight	750 ml
Number of Boxes	12
Packing Type	HDPE



MC-10-2	
Hand Dishwashing Detergent Premium - Lemon	
Weight	20 kg
Number of Boxes	
Packing Type	HDPE



MC-10-1	
Hand Dishwashing Detergent Premium - Lemon	
Weight	5 kg
Number of Boxes	4
Packing Type	HDPE



MC-10	
Hand Dishwashing Detergent Premium - Lemon	
Weight	750 ml
Number of Boxes	12
Packing Type	HDPE



MC-03

Industrial Dishwashing Detergent

Weight	20kg
Number of Boxes	
Packing Type	HDPE



MC-04

Industrial Dishwashing Rinse Aid

Weight	20kg
Number of Boxes	
Packing Type	HDPE



MC-08-3

Oil Solubiliser

Weight	20 kg
Number of Boxes	
Packing Type	HDPE



MC-08-2

Oil Solubiliser

Weight	5 kg
Number of Boxes	4
Packing Type	HDPE



MC-08-1

Oil Solubiliser

Weight	1 kg
Number of Boxes	12
Packing Type	HDPE



MC-08

Oil Solubiliser

Weight	750 ml
Number of Boxes	12
Packing Type	HDPE





MC-12-2

Surface Cleaner - Lavender

Weight **30 kg**

Number of Boxes

Packing Type **HDPE**



MC-12-1

Surface Cleaner - Lavender

Weight **5 kg**

Number of Boxes **4**

Packing Type **HDPE**



MC-12

Surface Cleaner - Lavender

Weight **1 kg**

Number of Boxes **12**

Packing Type **HDPE**



MC-09-2

Surface Cleaner - Pine

Weight **30kg**

Number of Boxes

Packing Type **HDPE**



MC-09-1

Surface Cleaner - Pine

Weight **5 kg**

Number of Boxes **4**

Packing Type **HDPE**



MC-09

Surface Cleaner - Pine

Weight **1 kg**

Number of Boxes **12**

Packing Type **HDPE**



MC-01-3	
Bleach	
Weight	30 kg
Number of Boxes	
Packing Type	HDPE



MC-01-2	
Bleach	
Weight	5 kg
Number of Boxes	4
Packing Type	HDPE



MC-01-1	
Bleach	
Weight	2 kg
Number of Boxes	6
Packing Type	HDPE



MC-01	
Bleach	
Weight	1 kg
Number of Boxes	12
Packing Type	HDPE





MC-05-3

Lime Remover

Weight	20 kg
Number of Boxes	
Packing Type	HDPE



MC-05-2

Lime Remover

Weight	5 kg
Number of Boxes	4
Packing Type	HDPE



MC-05-1

Lime Remover

Weight	1 kg
Number of Boxes	12
Packing Type	HDPE



MC-05

Lime Remover

Weight	750 ml
Number of Boxes	12
Packing Type	HDPE

Our Certificates



www.masterclean.com



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